EuroITV 2013: Thinking Outside the Box

11**th European Interactive TV Conference

**June 24-26 2013, Como, Italy

**http://www.euro-itv.org/

EuroITV is the leading international conference for media and interaction related to video and television.

During the past years, new technologies brought tremendous change to the TV industries by shifting the value control point from distribution to consumption. This year's theme "Thinking Outside the Box" is a stimulus to explore how these changes might affect television, by exploring new perspectives and leveraging cross-domain synergy.

Researchers and practitioners from all over the world meet to discuss latest advances in media technology, HCI, systems & technology, media studies, personalization and recommender systems, and content creation community.

We invite original, high quality papers submissions addressing how digital technologies open up new ways of consumption and interaction with rich-media content.

The main conference proceedings, in cooperation with ACM, SIGCHI, SIGWEB and SIGMM, will be published by ACM DL. Selected papers will be short-listed for submission to special edition journals.

This year's conference consists of four tracks - each with its own program committee and separate track chairs. Full and short papers have to be submitted in one of these tracks, to optimize the review process.

If not sure, choose the track, which is closest to the main topic of your submission, and of which you feel that community is most appropriate to review your work. More details on each track can be found on the website.

Track 1: Human-Computer Interaction

Track 2: Systems and Enabling Technologies

Track 3: Content, Media & Interactive Media Art

Track 4: Media, Social and Business Studies

**TOPICS OF INTEREST**

-Beyond the home context, extended home, Mobile TV

-Ambient intelligence, ambient media environments

-Social TV, sociability, usability and user experience

-Digital content production, HDTV and digital cinema
- Asset management, metadata and content enrichment
- Entertainment computing, games, betting, game shows
- Broadband and IPTV

3 - DTV and VR systems
- Audience research, ethnography, user studies
- New advertising and revenue models for television
- Accessibility, universal access, multimodal interaction
- Business models, media management, media economics, t-commerce, t-learning
- Web2.0, user-generated content
- Communication services, video conferencing, messaging
- Content management, digital rights management
- Interactive storytelling, interactive advertising
- Electronic program guide, video search, video navigation
- Enhanced TV (news, weather, sports)
- Changes in technical requirements and infrastructures (ubiquitous and mobile)
- Standards (TV-Anytime, MPEG-4, MPEG-7, SMIL)
- Multimedia, graphics, broadcast and video technology
- Recommender systems, user modeling, intelligent user interfaces
- Ethical, regulatory and policy issues

**IMPORTANT DATES**

Workshop & Tutorial Proposals
- Submission: December 21th, 2012 (extended)
- Notification: January 14th, 2013

Paper, Demo, Doctoral Consortium & Industrial Papers
- Submission: February 1st, 2013
- Notification: March 15th, 2013

The proceedings will be published by ACM, and be made available in the ACM Digital Library. Extended versions of selected papers will be considered for a special issue in a journal.
**COMMITTEE**

General Chair
Paolo Paolini

Conference Chairs
Paolo Cremonesi, George Lekakos

Program Coordinator
Marianna Obrist

Track 1 Chairs: Human Computer Interaction
Franca Garzotto, Santosh Basapur

Track 2 Chairs: Systems and Enabling Technologies
Stefano Tubaro, Shelley Buchinger

Track 3 Chairs: Content, Media & Interactive Media Art
Francesca Piredda, Margarete Jahrmann, Falk Heinrich

Track 4 Chairs: Media, Social and Economic Studies
Margherita Pagani, Elisa Rubegni

Tutorial and Workshop Chairs
Maria da Graça Pimentel, Niloofar Dezfuli

Demo Session Chairs
Jonathan Hook, Diego Martinez-Plasencia

Doctoral Consortium Chairs
David Geerts, Dominik Strohmeier

iTV in Industry Chair
Patrick Huber

Grand Challenge Chairs
Artur Lugmayr, Robert Strzebkowski, Milena Szafir

Local Chair
Matteo Picozzi

Host

Politecnico di Milano, Italy - http://www.polimi.it

Send any inquiry about the conference to:

info@euro-itv.com